



## EMPLOYABILITY MEASURES – URBAN STRATEGY

Sub-measures	Job Creation Partnerships	Wage Subsidy	Summer Career Placement	Employment Retention Supports
<b>Description</b>	For unemployed people to gain work experience through the creation of temporary jobs. Project activities shall benefit both the participant and the collective and are therefore limited to partnerships with the public sector and non-profit organizations (excluding private companies)	Financial assistance granted to employers as a wage subsidy to encourage the temporary hiring of First Nations individuals who have completed a recognized training program. This assistance may also be used to provide on-the-job training.	Intervention for students enrolled in a high school or post-secondary program to provide them with supervised work experience during summer. This intervention allows students to develop their employability and professional skills while gaining practical experience in their field of study.	One-time, temporary financial assistance allocated to either the participant or the employer to help employed participants keep their job.
<b>Services offered</b>	<b>Financial assistance as a wage subsidy :</b> <ul style="list-style-type: none"> <li>Provide participants with work experience in a non-profit, public or community organization;</li> <li>Allow clients to enroll in a personal or professional development program to develop work habits, and gain work experience.</li> </ul>	<b>Financial assistance</b> *Promoters may not apply for a wage subsidy from the FNHRDCQ to hire a vocational training student who must do an internship to graduate as part of their vocational training intervention.	<b>Financial assistance is provided to the employer in the form of a wage subsidy to encourage hiring students.</b>	<b>Financial assistance to participants to:</b> <ul style="list-style-type: none"> <li>Purchase material: work boots and equipment, driver's licence, public transit fare, or daycare fees.</li> <li>Take training: language courses (based on the requirements of the job and the agent's recommendations) or upgrading (Information Technology (IT), etc.).</li> </ul> <b>Financial assistance to the employer to:</b> <ul style="list-style-type: none"> <li>Cover part of the costs of on-the-job training.</li> </ul>
<b>Duration</b>	<b>10 to 26 weeks</b>	<b>Up to 26 weeks</b>	<b>16 weeks</b>	<b>Up to 26 weeks</b>
<b>Expenses</b>	The Urban Strategy covers <b>90%</b> of participants hourly rate offered by the employer, up to the full prevailing minimum wage plus one dollar.	The Urban Strategy covers <b>75%</b> of participants' hourly rate offered by the employer, up to the full prevailing minimum wage plus one dollar.	The Urban Strategy covers <b>90%</b> of the participant's hourly rate (Non-profit) and <b>75%</b> of the participant's hourly rate (private) offered by the employer up to the full prevailing minimum wage plus one dollar.	The Urban Strategy covers only the costs of training offered by an external service of the company. A maximum of \$1,500 is provided per participant, for a maximum of two trainings per participant.

**\*\*At all times, Mandatory employment-related costs and vacation pay are borne by the employer and are mandatory. \*\***

### CONTACT THE EMPLOYMENT AND TRAINING SERVICE CENTRE (ETSC) IN YOUR REGION FOR MORE INFORMATION

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